

The Kidney Care Recipe Book wins GOURMAND AWARD!

Recently awarded the Best Health and Nutrition Cook Book from Malta by the Gourmand Awards, the Kidney Care Recipe Book has now been shortlisted for best publication in the Charity & Fundraising category in Europe. A total of 171 countries participated in 2012 in the Gourmand World Cookbook Awards. The finalists come from 86 different countries.

In the first step, the qualifying round within a country, some publish over a thousand cookbook titles every year, such as the US, France, or China. In the second round, for the shortlist, 50% of the countries were eliminated! The third round ends with the winner for each category being invited to the stage at the awards event in February 2013, to take place in Paris at Le Carrousel du Louvre. The list will be posted on www.cookbookfair.com.

The locally produced recipe book created thanks to the successful collaboration with Dietician Dr Mario Caruana and culinary enthusiast James Muscat which was launched in March 2012, on the occasion of World Kidney Day 2012 at the Renal Unit, Mater Dei Hospital, Malta. The recipe book provides easy to prepare dishes suitable for renal patients, highlighting specific nutritional tips to guide the carer and patient according to their individual dietary needs.

This Kidney Care Recipe Book was an initiative funded by Vivian Corporation, on behalf of Shire, one of the official sponsors of World Kidney Day worldwide. Also present during the launch were Dr Charmaine Gauci, Director of Health Promotion Unit, Nursing Officer Paul Calleja, Consultant Nephrologist Dr Emanuel Farrugia and Dietician Dr Mario Caruana.

“Vivian Corporation, through its local representation of Shire, is every year thoroughly involved in promoting World Kidney Day and to create awareness on kidney disease, encourage preventative behaviour and support local NGO’s and Patient Support Groups,” explained Hannah Cremona, Marketing Manager at Vivian Corporation.

The Kidney Care Recipe Book, as well as other initiatives on World Kidney Day 2012, raised over €3400 which was donated to the Transplant Support Group Malta.